

Perinton Ecumenical Ministries, Inc.
(dba Advent House and Sweet Charity)
SPECIAL MEETING OF DIRECTORS
Monday, February 5, 2024 7:00 pm By Zoom

Directors Participating: Kevin Cooman, Ray Buchanan, Rick Hill, Brent Smith, Dave Wideman, Susan Amrine, Pat May, Jay Saylor, Julie Wood

Directors not participating: Judy Burgeson, George Havens, Jim Brekovsky, John Riccone

The purpose of this special meeting was for Kevin, with data provided by Ray, to advise the directors of the greatly improving financial position and outlook for PEM, both Sweet Charity and Advent House.

It now appears that PEM will be able to reach break-even financial results due to:

1. Improving sales and profits at Sweet Charity after implementing new marketing and retailing strategies, including more opening hours and emphasis on sales volume and more special sales.
2. Reduction by one paid position at Sweet Charity due to Glenda asking for and receiving volunteer status. (Advent House is still looking for more weekend help)
3. An uptick in memorial donations at Advent House, for example a recent total of \$15,000 for one resident.

Kevin encouraged directors to attend the Advent House Gala on April 13 at Monroe, CC - consider the \$150 pp cost as a donation to Advent House.

Kevin also noted there is a small chance Sweet Charity could move to the space vacated by Sew Creative while retaining its existing “back room” space. The lease provides that the landlord could insist on a move to “equivalent space”, but this would have to be done at no extra lease cost.

Next quarterly meetings for 2024: March 11 at Bethlehem Lutheran; June 3, Sept. 9, Dec. 2, at locations TBD

Respectfully submitted,

Brent Smith

Brent Smith, Secretary